

Securing the Supply Chain:

A Deep Dive with Keepnet Labs

Impact



Average cost of a disruption: \$1.5 million/day.



70% say supply chains are vital for excellent customer service.



Only 6% have full supply chain visibility.



★☆☆ 57% say disruptions significantly affect revenue.

Key Features of Keepnet Labs

1. Behavioral Transformation and **Training**



Identify and address risky behaviors, such as susceptibility to phishing scams, by implementing comprehensive training programs that leverage behavioral science techniques. Regularly assess and reinforce employee adherence to security protocols and foster a culture of cybersecurity awareness.



- Third-party vulnerabilities cause 1 6% of all data breaches.
- 70% of companies were hit by supply chain attacks in 2022.
- 55.6% see cybersecurity as a top concern for supply chain resilience.

2. Proactive Threat Detection and Response



Utilize advanced tools to search for leaked passwords, emails, and other sensitive data. Al-powered phishing reporting ensures real-time threat detection and immediate action against potential attacks, regularly evaluating and rectifying vulnerabilities in existing email security tools.

Keepnet's Impact



94% success rate in identifying phishing.



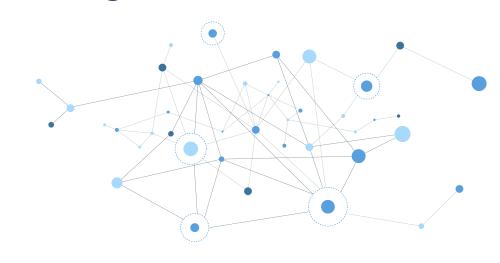
89.23% reduction in supply chain risks.



Save an average of \$1.6M annually.

★ Protect your brand integrity and reputation.

3. Collaborative Threat Intelligence **Sharing**



Stay updated with the latest threat feeds and continually refine your security policies. Facilitate the distribution of critical intelligence data across the supply chain and other organizations, guide stakeholders in rectifying supply chain issues, and share intelligence data for proactive defense against emerging threats.

